



Workplace

Commercial



Residential

ESCREO

Transform any surface
into a world of possibilities



Educational

Why ESCREO



Since 2015, ESCREO whiteboard paint is changing the way people work, innovate and decorate. Our products are used by world-leading companies in IT, finance, entertainment, advertising, telecoms, educational institutions, commercial establishments and residential spaces.

So far, we have transformed over 50,000 sq.m. into a world of possibilities around the globe. Our goods and services are the first carbon neutral ones in the industry, which enables us to act to the benefit of our customers, our partners and our planet.

Chosen by innovators,
perfect for you.

Coca-Cola



HARVARD
UNIVERSITY



TESLA

IBM



UNIVERSITY OF
CAMBRIDGE

UniCredit



BOSCH

Our portfolio consists of ESCREO White Whiteboard Paint, ESCREO Clear Whiteboard Paint, ESCREO Magnetic Whiteboard Paint, ESCREO Magnito and ESCREO Accessories. Made in the EU, our functional paints generate less waste in logistics and need no abatement at the end of its useful life.

All raw materials are carefully selected to exceed the industry standards resulting in ESCREO whiteboard paints with one of the lowest VOC content. We design and manufacture our functional paints in-house and service our clients and partners ourselves to provide the best quality and customer excellence.

CO₂ Neutral Paints

Whiteboard Paints

Use **ESCREO White Whiteboard Paint** to easily transform any flat surface into a collaborative whiteboard area.

Available in:

3 m²

6 m²

15 m²

- ◆ White whiteboard paint
- ◆ Easy to write and erase
- ◆ Long-lasting durability
- ◆ Paint in 1 day, write in just 3 days
- ◆ Easy roller application
- ◆ Eco-friendly, water-based formula
- ◆ 1-year no matter what warranty
- ◆ 10-year surface warranty
- ◆ Low odour and low VOC

What's in our eco-box?

Application guide
ESCREO whiteboard paint
ESCREO whiteboard paint hardener
Paint stirrer, paint tin opener, gloves

i You can use whiteboard paint on any flat surface, including wood, metal, walls, glass, latex and hardboard. We recommend applying the paint on a white surface for best results. Transform doors, desks, countertops, cabinets and more – the possibilities are endless.

Simply use a primer if you're painting on top of anything other than interior paint and there you go. And if you're painting on top of an interior paint but you're not sure of its condition, please also use a primer (transparent if clear whiteboard paint on top) to guarantee best results.

Turn any flat surface into a writable, dry erase surface, while preserving the look and style of your space with **ESCREO Clear Whiteboard Paint**.

- ◆ Keep the original colour of your surface
- ◆ Easy to write and erase
- ◆ Long-lasting durability
- ◆ Paint in 1 day, write in just 3 days
- ◆ Easy roller application
- ◆ Eco-friendly, water-based formula
- ◆ 1-year no matter what warranty
- ◆ 10-year limited warranty
- ◆ Low odour and low VOC

What's in our eco-box?

Application guide
ESCREO transparent whiteboard paint
ESCREO whiteboard paint hardener
Paint stirrer, paint tin opener, gloves



Available in:

3 m²

6 m²

15 m²



Available in:

6 m²

Magnetic Whiteboard Paint

Unleash your creativity - attach notes with magnets and write on the wall thanks to **ESCREO Magnetic Whiteboard Paint**.

- ♻️ Strong magnetic properties
- 🧲 Works best with neodymium magnets
- 👉 White colour to fit every space
- 👍 Long-lasting durability
- 👤 Easy to write and erase
- 🎨 Easy roller application
- 🌿 Eco-friendly, water-based formula
- 🕒 1-year no matter what warranty
- 🕒 10-year warranty
- 🌿 Low odour and low VOC

What's in our eco-box?

Application guide
ESCREO Magnito
ESCREO high-quality primer
ESCREO whiteboard paint
ESCREO whiteboard paint hardener
Paint stirrer, paint tin opener, gloves

i Our magnetic paint can be used on a variety of surfaces such as walls, columns, furniture, doors and any other flat surface. You can paint on wood, metal, glass, latex and masonite. If you are applying only ESCREO Magnito without any whiteboard paint on top, you can apply a primer and the interior paint of your choice over the magnetic undercoat (ESCREO Magnito).

Unleash your creativity. Attach notes and papers directly to the wall thanks to **ESCREO Magnetic Paint**.

Magnetic Paint

- ♻️ Strong magnetic properties
- 🧲 Works best with neodymium magnets
- 👍 Long-lasting durability
- 🎨 Easy roller application
- 🌿 Eco-friendly, water-based formula
- 🕒 1-year no matter what warranty
- 🕒 10-year warranty
- 🌿 Low odour and low VOC

Available in:

2 m²

What's in our eco-box?

Application guide
ESCREO Magnito
Paint stirrer, paint tin opener, gloves





Installation Kit

Our whiteboard installation kit has everything you need to create your new dry-erase wall.

Contains: roller frame, roller cover, paint tray, brush, 2x nitrile gloves, sponge, polythene dust sheet, masking tape, 2x abrasive sheets.

Wipe Out

Keep your ESCREO whiteboards clean and preserve their life.

Contains: 1 deep cleaning spray, 2 microfiber cleaning cloths.



Accessories

Start

Our basics kit has everything you need for a great start.

Contains: a holder, 4 colourful markers, 2 sponges, 1 deep cleaning spray, 1 microfiber cleaning cloth.



Refresh

Our refresh kit has everything you need to refill your basic needs.

Contains: 4 colourful markers, 4 sponges, 2 microfiber cloths.



Magnetism

Our magnetism set allows you to attach notes and pictures on your magnetic board.

Contains: a set of 10 neodymium magnets.



High Contrast

Our chalk markers allow you to write on dark coloured surfaces and make your writing stand out.

Contains: 4 brightly coloured chalk markers, 2 microfiber cloths.



Installation Guide

Watch our video tutorials in ESCREO YouTube Channel.



Start

Find in the box:
Installation instructions,
whiteboard paint, paint hardener,
can opener and stirrer.

Prepare:
Paint roller, tape, protective
cover, sanding block, gloves
and tape.

Optional:
Use tape to frame your
ESCREO area.

For precision:
Smooth the surface with the
sanding block.

For your protection:
Use the gloves and, if possible,
eye protection.



Magnetic Paint (undercoat)

- * 1 extra day for the application process
- Stir well the magnetic paint.
- Use an extra paint tray & roller to apply the 1st layer.
- Wait 30 mins. Apply the 2nd layer.
- Wait 45 mins. Apply the 3rd layer.
- Wait 60 mins. Apply the 4th layer.
- Remove the tape. Wait for 12 hours.
- Smooth the surface with the sanding block in straight motions.
- Proceed to "Primer" section.



Primer

- Use an extra tray and a paint roller sleeve to apply the 1st layer.
- Wait at least 2 hours.
- Apply the 2nd layer.
- Wait between 30 and 60 mins.
- Proceed to "Interior Paint" if you are to apply the interior paint of your choice on top (no whiteboard paint), or
- Proceed to the "Whiteboard Paint" section if you are to make your magnetic wall writable.

Interior Paint



Whiteboard Paint

- Open the tins with the tin opener carefully.
- Mix the 2 components (Paint + Hardener) with the stirrer for 5 mins.
- Pour half of the mixture into a tray.
- Close the rest of the paint in the tin.
- Apply the 1st layer evenly with a paint roller/brush.
- Wait between 30 mins and 45 mins.
- Apply the 2nd layer and proceed to "Finish!" section.

After mixing the two components DO NOT leave the mixture with a closed lid for more than 2 HOURS. If not applied up to 2 hours and let closed, the paint will harden and you won't be able to apply it.

Finish

Make sure the paint is distributed evenly.
Remove the painting tape. Place the "Wet Paint" sign.
Let it dry for 3 days before using the wall.
Check escreo.com for maintenance guidelines.

Finish

Start

Start

Workplace

A wall to brainstorm at every possible moment.
Publicis One



www.minkominev.com



www.minkominev.com

A wall to note down every bright idea on the go.
Paysafe



A round pillar featuring event-tailored messages.
Adaptive Work Environment

Commercial



A writable wall in a classroom for digital creators.
STEAM Centre



Unique product features and brand principles on the wall.
Baker Brothers Bakery



A writable honeycomb for children to grasp every creative idea.
Primary School

Education

Residential

Colourful writable walls
for fun moments.
Home Play Area



A magical wall to create,
study and teach.
Kids room



Maintenance Guidelines

Do

Use the ESCREO accessories or other high quality whiteboard materials for writing and erasing. Erase with a soft foam sponge or a microfiber cloth. You can also use water with the microfiber cloth. Use the ESCREO spray (no more than twice per month) with the microfiber cloth from your accessories set for deeper cleaning when needed. If needed, you can repeat until your surfaces shine like new.

Don't

Use the deep cleaning spray for the first 1 month after painting your surfaces. Write with the whiteboard markers immediately after the use of ESCREO spray, wait instead for at least 1 hour. Use permanent and flip chart markers. If you do – immediately go over the spot with a whiteboard marker and erase. You can also try with ESCREO spray. Erase with hard or abrasive materials and clean the markers shadows with degreasers, nail polishers, diluents or other aggressive cleaning chemicals.

Performance

We want to make innovation easy, so all of our paints are easy to apply, smooth to work on, simple to clean and hard-wearing.



Ease of application
Easy to apply yourself




1-Day Application
Write in just 3 days



Less porous
Non-staining & non-ghosting



10-Year Warranty
Superb durability



We care about our clients.
Customer excellence is our passion.

Do you need any additional guidance? Or have you got a question for us?
Please do not hesitate to get in touch whatever query you might have.

We are here for you!

Call us on +44 7868 787 633
Email us at hello@escreo.com
Visit us at <https://escreo.com>